

Trade Opportunities ***At Santa Pod Raceway!***



Dear Exhibitor,

Firstly, I would like to thank those who have traded at Santa Pod Raceway throughout the 2018 season for your support.

With our annual footfall around 400,000, Santa Pod Raceway hosts an eclectic mix of events ranging from Drag Racing and family events to VW and lifestyle, there's a large variety to suit everyone. Santa Pod offers the perfect backdrop for a trade pitch to sell or promote your products to a captive target audience.

Our 2019 calendar is as diverse and varied as ever with events for everyone and we are proud to announce that we have several new exciting events on the calendar. New for 2019 Santa Pod Raceway introduces enthusiast events 'The Vauxhall Show' 'Das Auto Show', 'The Fast Show Reloaded' with a prime summer date, and the blue oval takes over Santa Pod Raceway with 'The Ford Show'. We anticipate these one-day events will be very popular.

Adding to our Drag Racing events we will be hosting 'Springspeed Nationals' and 'Green Light Nationals', to host rounds of the National Drag Racing Championships. If you would like more information on any events please don't hesitate to contact me directly.

Exhibitor prices start from as little as £40+VAT and with both single and multi-day events available, there are a range of options available to trade at Santa Pod Raceway. For a large number of bookings discounts may apply. This booklet houses all of the information that you'll require to trade with us, rules and regulations, location options, event dates and the prices and booking form. One change to note is that we will no longer be accepting payments on the gate, therefore all trade stands must be paid for in full before the event.

For further information please contact me on 01234 782828 or email aimee@santapod.com

Kind Regards,

A Squires

Aimee Squires

Trade Manager, Santa Pod Raceway

Rules & Regulations

- 1. TICKET ALLOCATION** – The number of passes are set out on the Trader Prices page which exclude VAT. Any trader using a pass for any other reason than entry for trading will be asked to leave the site immediately. Extra tickets can be purchased at a discounted rate at the time of booking subject to a maximum of three tickets per stand. Should you require us to hold your passes for collection on arrival, please inform us when booking. Please ensure you collect a trade pitch plan at the main gate on your arrival.
- 2. VEHICLE PASSES** – Within each trader pitch, one vehicle pass will be allocated and issued with entrance tickets. If for any reason a trader requires extra vehicle passes these will be issued strictly at our discretion depending on the size of pitch and the required use of the vehicle. All vehicles must be parked within the trade stand and all extra vehicles will be directed to one day parking. To gain more than one vehicle pass, this must be requested before the event.
- 3. TRADER PITCH** – All trade stands at Santa Pod Raceway will be sited on a tarmac surface. **No stakes to be used, only weights provided by yourself.** Trade stand prices are for frontage quoted with a standard depth of 6 metres. No trade pitches will be allocated until payment has been received in full. Earlier payment will help with guaranteeing your 'preferred' trade area, however each event is different and can be susceptible to change. **Specific trade pitches cannot be guaranteed.**
- 4. TRADING LEGISLATION** – The applying of companies' names and trademarks on goods or supplying goods without authorisation or consent is an offence under the Trade Description Act 1968. Traders must comply with all trading legislation. Santa Pod Raceway will not be held responsible if any trader is found to be in breach of the above.
- 5. SUB-LETTING** – The sub-letting of all or part of a stand by an Exhibitor is expressly forbidden unless authorised by the Event's Organisers in writing before the event.
- 6. BALLOONS** – Under no circumstances can these be sold or given away free of charge from any sales sites as these can endanger activity on the track.
- 7. ANIMALS** – No animals are admitted into the raceway under any circumstances.
- 8. GLASS/LITTER** – No glass permitted on site. At the end of each event all traders must completely clear their trade pitches of any rubbish including any sharp objects which could cause damage to other vehicles. You will receive a £50 penalty for any rubbish left in your trade pitch.
- 9. NOISE** – Must be kept minimal and not annoy your trading neighbours. All music must cease at 11pm.
- 10. ELECTRICITY** – All traders who supply their own electrical generation whilst on site must ensure it is kept in a secure area away from the general public. **NO PETROL GENERATORS WILL BE ALLOWED.**
- 11A. INSURANCE*** – Exhibitors are required to take out the necessary insurance against fire and all other risks including third-party claims. The Exhibitor must also indemnify the Event Organisers against all claims, damages or expense whatsoever in any way arising out of their attendance or exhibits at the raceway. The completed booking form for a trade stand shall be deemed as confirmation by the Exhibitor that the necessary insurance cover has been obtained and the Exhibitor agrees to indemnify the Event Organisers and their staff against all and any claims which may arise. Santa Pod Raceway is not responsible for any damage, theft or loss under any circumstance to any property/goods belonging to an Exhibitor. Please supply a copy of such insurances with booking form.
- 11B. RISK ASSESSMENTS*** – Exhibitors must complete a suitable risk assessment for their stand and ensure it is in their possession at the event should our Health & Safety Officers carry out an inspection. A standard Health & Safety Executive precedent is available on the Trader Packs page of www.santapod.com if required. A copy of your risk assessment also needs attaching to the booking form.
- 11C. FIRE SAFETY** – Exhibitors must familiarise themselves with fire safety precautions and are required to provide their own 9kg powder fire extinguisher. The Event Organisers reserve the right of inspection by the Fire Safety Officer of all stands and equipment and further to order the use of such equipment or appliances to be discontinued should they contravene fire and safety regulations.

*Failure to provide documents on request will mean that your booking will be declined.

- 12. RESTRICTIONS ON TRADE SITES** – Trade stands are to be set up and operational and **all vehicles must be removed by 9am on the first day of the event.** The booking form states the trader build up times, unless prior agreement has been made you must not arrive and build up beforehand. **You are not to begin to break down your stand until 4pm on the final event day.** No vehicle movement is allowed within the trade areas between 8am and 5pm on an event day. Should the event day be affected by inclement weather the trader should remain open on their pitch until the event has been officially cancelled and in no way leave the venue prior to this. The trader shall not cause noise, disturbance or annoyance to any other trader or member of the public and under no circumstances may trade sites offer the following for sale or display;
- a) Any food or refreshment – including alcohol, cigarettes and tobacco.
 - b) Sale of event photography (due to prior arrangement only).
 - c) Any knives, crossbows/catapults, offensive weapons and firearms of any type, including air powered and “bb” guns. No tools of any kind.
 - d) Any drugs (including “magic mushrooms”) pertaining to cause harm or result in any member of the public needing medical treatment.
 - e) Any product which does or is likely to bring into question the reputation or goodwill of Santa Pod Raceway.
 - f) Any product bearing the raceways name, logo, event or the date of the event.
 - g) All ear-defenders sold at our venue must comply with B.S. Regulations EN352- 1 and must be sold for no less than £5.00 per set.
 - h) No advertising or promoting of other events unless prior written agreement with Santa Pod Raceway.
 - i) All mini motors, quads and any other unlicensed vehicles/bikes are banned from use on site and any trader found to be taking part/encouraging in such use will be removed from the venue without refund of any trade fees paid.
 - j) At our family shows, any products or clothing bearing offensive graphics or wording may not be displayed on trade stands. The Organisers reserve the right to confiscate such products forthwith.
 - k) No number plates or products relating to number plates can be sold at the venue without prior consent from Santa Pod Raceway.
 - l) No toiletries, sundries or clothing branded by Gas Monkey, and Quarter Mile.
 - m) No fuel including any sort of gas, no charcoal, BBQ’s or stoves.
 - n) No glass items.
- 13. CANCELLATION** – In the event of any cancellation for adverse weather conditions all fees paid will be forfeited and any invoice submitted by Santa Pod Raceway will remain due. Santa Pod Raceway reserve the right to alter or change the programme without prior notice. Any cancellation will incur in the loss of the 25% deposit.
- 14. SECURITY** – Although both day and night security will be organised by the Event Organisers during the event, trade stand holders are responsible for the safe-keeping of all goods/items on their stands. The Event Organisers will not be responsible in any way for the loss or damage to exhibitor’s property or vehicles whilst at the raceway.
- 15. ADMISSION** – Santa Pod Raceway reserve the right to refuse a trader without prior notice or giving reason for doing so.
- 16. PAYMENT – A 25% DEPOSIT MUST BE PAID WHEN BOOKING IN FOR AN EVENT** to guarantee your attendance and pitch availability. Please make all cheques payable to “Santa Pod Raceway” and send to Santa Pod Raceway, Airfield Road, Podington, Northants. NN29 7XA. Payment can also be made by bank transfer direct to Barclays Bank – Sort Code 20:65:82 – Account No: 70611719 or by credit/debit card subject to an additional 2% charge. Or call 01234 782828 to make payment over the phone. Full payments must be paid at least 24 hours prior to the event.
- 17. SMOKE FREE POLICY** – Since 1st July 2007 smoking will be prohibited in virtually all enclosed public places and this includes tents, marquees and some other shelters. Traders must ensure that their premises comply with the new law.

Trade Pitch Booking Prices 2019

Date	Event	Anticipated Attendances for 2019	Trader Build Up Times	Trader Pitch Frontage in meters - Standard depth of 6m. Pass allocation					Extra Passes
				3m - 2 passes	6m - 3 passes	9m - 4 passes	12m - 5 passes	15m - 6 passes	
				x1 vehicle pass					
Sat 16 February	Stunt Fest	6,000	16 Feb 8am	£40	£65	£90	£115	£140	£10
7 April	Fast Show	14,000	6 April 8am	£200	£300	£400	£500	£600	£18
19-21 April	Festival of Power	18,000	18 April 8am	£200	£300	£400	£500	£600	£46
28 April	The Vauxhall Show	10,000	27 April 8am	£100	£200	£300	£400	£500	£12
4-5 May	Springspeed Nationals	5,500	3 May Midday	£75	£125	£175	£225	£275	£20
10-12 May	Nostalgia Nationals	8,200	9 May 12pm-7pm	£100	£150	£225	£325	£425	£25
17-19 May	Big Bang/ Doorslammers	15,000	16 May 10am-7pm	£150	£250	£350	£450	£550	£28
24-27 May	FIA Main Event	25,000	23 May 8am	£300	£400	£500	£600	£700	£68
2 June	Das Auto Show	10,000	1 June 8am	£100	£200	£300	£400	£500	£12
9 June	JapShow	10,500	8 June 8am	£150	£250	£350	£450	£550	£12
16 June	Retro Show	7,500	15 June 8am	£100	£175	£250	£325	£400	£12
22-23 June	Summer Nationals	5,500	21 June Midday	£75	£125	£175	£225	£275	£20
30 June	Fast Show Reloaded	10,000	29 June 8am	£150	£250	£350	£450	£550	£12
7 July	The Ford show	10,000	6 July 8am	£100	£200	£300	£400	£500	£12
12-14 July	Dragstalgia	12,500	11 July 12pm-7pm	£150	£250	£350	£450	£550	£36
21 July	BMW Show	6,500	20 July 8am	£100	£175	£250	£325	£400	£12
26-28 July	Bug Jam	35,000	25 July 10am-8pm	£400	£575	£750	£925	£1,100	£56
2-4 August	Mopar Euro Nationals	8,500	1 August 12pm-7pm	£100	£175	£250	£325	£400	£34
9-11 August	USC	32,000	8 August 12pm-7pm	£250	£350	£450	£550	£650	£56
17-18 August	Green Light Nationals	5,500	16 August Midday	£75	£125	£175	£225	£275	£20
18 August	UK Monster Truck Nationals	7,500	17 August 8am	£75	£100	£150	£200	£250	£16
22 August	Junior Drag Day	5,000	22 August 8am	£40	£65	£90	£155	£140	N/A
5-8 September	FIA European Finals	31,000	4 September 8am	£300	£400	£500	£600	£700	£68
13-15 September	Hot Rod Drags	11,000	12 September 12pm-7pm	£100	£150	£225	£325	£425	£24
21-22 September	National Finals	7,400	20 September Midday	£75	£125	£175	£225	£275	£20
29 September	JapShow Finale	10,000	28 September 8am	£150	£250	£350	£450	£550	£10
26 October	Flame & Thunder	20,000	25 October 2pm	£175	£225	£325	£425	£525	£20
2 November	Firework Frenzy	6,000	2 November 8am	£40	£65	£90	£115	£140	N/A

Please refer to www.santapod.com for individual event information. (All prices exclude VAT).

Extra vehicle passes on request- not guaranteed.

RWYB, Saturday Night Special and Peak Performance are also available if you wish to trade.

For more information please contact Aimee Squires. Call 01234 782828 or email aimee@santapod.com

Trade Pitch Booking Form 2019

Trading Name:		Contact Name:		
Address:				
Email:				
Company Website:		Contact Number:		
Goods To Be Sold:				
Expected Arrival Date & Time:		Preferred Trade Area:		
Event	Frontage	Pitch Cost	Extra Passes Cost	Event Total
<p>Before any bookings are confirmed the minimum of a 25% deposit (non-refundable) is required for each event. The full amount must be paid a minimum of 7 days prior to the event. Cash payments will not be accepted on the gate.</p> <p>I hereby agree to abide by all the rules and regulations of Santa Pod Raceway and attach all relevant insurance and risk assessment paperwork.</p>			Sub Total	
			VAT	
			Card Charge	
			TOTAL	
SIGNATURE		DATE		

Card payments can be taken over the phone, please call 01234 782828. A deposit must be made to process your booking.
 For BACS payments: - Sort Code 20:65:82 Account Number. 70611719.
 Please use your company name as a reference for BACS payments.